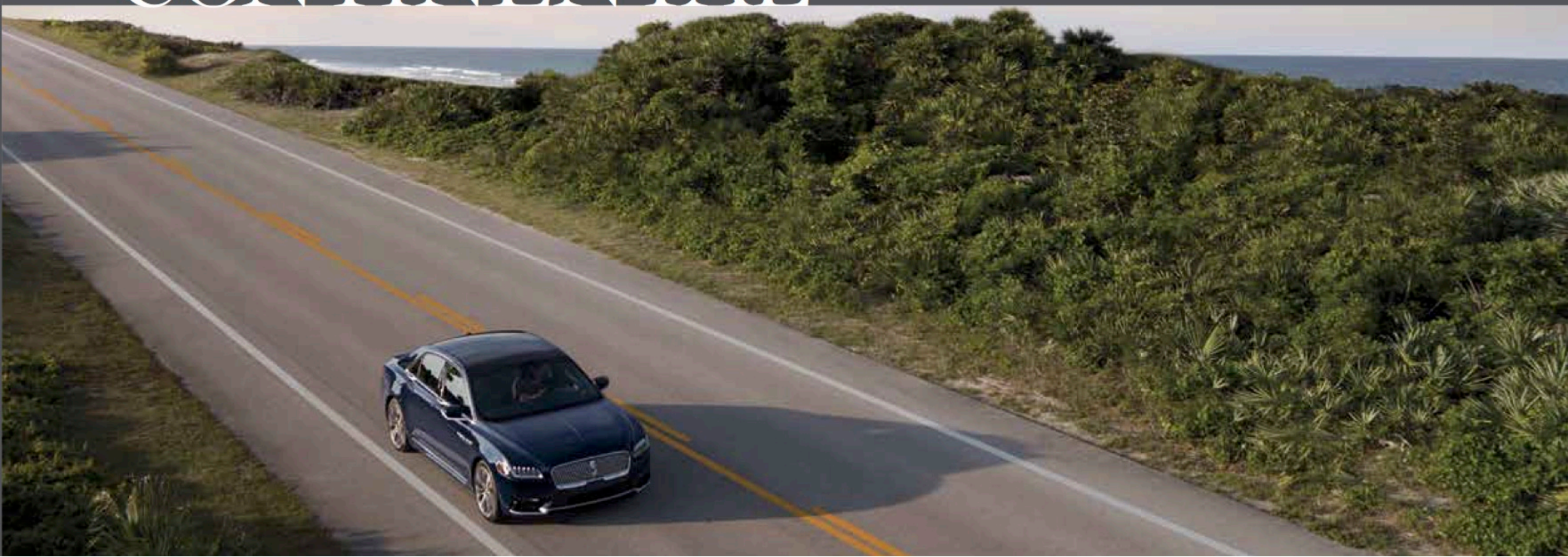




2017 LINCOLN  
CONTINENTAL







“Go confidently in the direction of your dreams. Live the life you have imagined.” — HENRY DAVID THOREAU









Take a moment to breathe deeply, clear your mind and consider your surroundings. Notice the sights and sounds, scents and textures, every sensation. Are you where you want to be? You can redirect your path at any time. After all, life is not scripted. It is not about winning the race. It is a journey toward your personal best – *that* is the ultimate destination. The all-new 2017 Lincoln Continental is the vehicle to take you there.

# REALIZE





You deserve this. Nestle into the serene cabin and surround yourself with the reassuring strength of its harmonious design and the luxurious level of comfort offered to all within this spacious sanctuary. From the intuitive ease of its 30-way front-seat<sup>1</sup> controls to its exceptional collection of amenities for those in back,<sup>1</sup> Continental invites everyone to experience the journey in an elegant new way.

# HARMONY



<sup>1</sup>Available feature.





A welcoming sense emanates from its distinctive grille, extending through the brilliant LED headlights<sup>1</sup> and beyond. Continental embodies the refined elegance with which you approach everything in life.



The graceful lines of its exterior flow seamlessly over the E-Latch door handles, which create a beautifully clean profile by blending into the beltline of the vehicle. The power-cinch doors gently close themselves.

<sup>1</sup>Available feature.





“It’s not what you look at that matters, it’s what you see.” — HENRY DAVID THOREAU



Welcome. As you approach, Continental recognizes your presence, warmly greeting you with a series of illuminating gestures. The LED signature lighting within each headlight flows gracefully outward, while a luminous welcome mat appears beneath the doors on each side of the vehicle. Grasp the beautifully backlit door handle and your door opens with ease. Inside, ambient lighting puts on a show of its own. As you relax into your seat, the autofold sideview mirrors deploy to your personalized settings.

# ENVISION





A clear mindset encourages you to appreciate life's finer details – like those you will encounter within Continental. This spacious environment is designed to provide a serene experience, one that is physically comforting, visually soothing and peacefully quiet. Much like the ocean waves perfect each grain of sand, Lincoln artisans refined its meticulously sculpted contours and thoughtfully engineered controls to offer you a sanctuary unlike any other.

As you relax inside, breathe in the luxurious scent of Bridge of Weir Deepsoft™ leather created exclusively for Lincoln by the historic Scottish tannery. Note the seamless finish of the centre console's tambour door, which is trimmed in walnut or ash,<sup>1</sup> laser-cut from a single piece of wood. Press a button to bring the engine quietly to life. Take a moment to customize your gauges. Then select your gear with push-button precision, and be on your way. All your travels will be elevated by these spectacular surroundings.



<sup>1</sup>Available feature.

“You must live in the present, launch yourself on every wave, find your eternity in each moment.” — HENRY DAVID THOREAU





Each body is unique – and every one deserves to be treated with the utmost kindness and respect. This is the philosophy behind our Perfect Position Seats. Inspired by private aircraft, they feature a patented comfort-carrier design that flexes around you in a personalized embrace. The 30-way adjustable front seats<sup>1</sup> feature thigh cushions that extend and adjust independently, because one leg remains at rest while the other engages the pedals. You can optimize your comfort in any climate with their heated and cooled settings, and use the Active Motion<sup>®</sup> massage functionality to help reduce muscle fatigue in your upper legs and lower back. Arrive feeling revitalized and refreshed in Continental.



<sup>1</sup>Available feature.





Lincoln Continental is designed to pamper every passenger it transports. With the Rear-Seat Package,<sup>1</sup> you can give your companions the power to control their environment. They can select their preferred temperature, and adjust the power rear-window sunshade, and the heated and cooled outboard seats with Active Motion<sup>®</sup>, power lumbar and recline, all to their liking. They can also enjoy beautiful views framed by the dual-panel moonroof, increased airflow from the extra rear registers, and the comfort of inflatable outboard safety belts. Sunshades extend over the rear-door windows to increase privacy and reduce glare. They can even move the front-passenger seat forward if it's not in use – to give themselves more room to relax.







## | SYNC

The desire to connect is human nature. Staying connected should be second nature. That is why our SYNC® 3 enhanced voice-activated technology<sup>1</sup> concisely presents your audio, phone, navigation and other features on a responsive touchscreen. Steering wheel-mounted controls and simple voice commands let you place and answer calls, plus control music from your devices. SYNC AppLink™<sup>2</sup> allows you to control select compatible mobile apps by voice, too. Voice-Activated Touchscreen Navigation System maps feature pinch-to-zoom capability. Plus, seamless integration with Siri® Eyes Free brings the power of your paired iPhone® into your vehicle. SYNC 3 also brings you the options of Apple CarPlay™<sup>3</sup> and Android Auto.<sup>4</sup> Automatic updates over Wi-Fi®<sup>5</sup> provide you the latest software as new updates become available.

Music has the power to calm and soothe... invigorate and liberate. Whatever your preference, our expertly engineered Revel® and Revel Ultima® audio systems<sup>6</sup> can deliver it with a level of precision and musical accuracy you will not just hear – you will feel it, too – as if you are seated in the “Audience” or right up “On Stage” when you use the personalized listening modes. Enjoy outstanding, multi-dimensional sound in every seat courtesy of Revel Waveguides, QuantumLogic® Surround Sound technology and advanced cabin correction tuning. The 19-speaker Revel Ultima audio system uses patented Clari-Fi™ music reconstruction technology to enhance satellite radio, streaming services, MP3s and other digital sources – for clear, crisp, wide, dynamic sound.



<sup>1</sup>Don't drive while distracted. Use voice-operated systems when possible; don't use handheld devices while driving. Some features may be locked out while the vehicle is in motion. Not all features are compatible with all phones. Message and data rates may apply. SYNC 3 voice recognition and screens available in English, French and Spanish. <sup>2</sup>SYNC AppLink is compatible with select smartphone platforms and requires compatible apps to be installed and running on a capable smartphone while connected to SYNC. Commands may vary by phone and AppLink software. Message and data rates may apply. <sup>3</sup>Requires phone with compatible version of Apple iOS and active data service. SYNC does not control Apple CarPlay while in use. Apple is solely responsible for their functionality. Message and data rates may apply. <sup>4</sup>Requires phone with compatible version of Android Auto and active data service. SYNC does not control Android Auto while in use. Google and other third parties are responsible for their respective functionality. Message and data rates may apply. <sup>5</sup>Navigation System map updates cannot be received via Wi-Fi and require a separate update. Data rates may apply. <sup>6</sup>Available feature.







Imagine yourself gliding effortlessly along without any distractions. You are blissfully at peace – one with the road. Connecting you with this feeling is the driving force behind every aspect of Continental. Lincoln Drive Control with Continuously Controlled Damping helps isolate your vehicle from the road's imperfections, while adaptive steering delivers impressive steering responsiveness and performance. Continental also puts the control of a manual shift at your fingertips with its engaging SelectShift® automatic transmission. Just tap the steering wheel-mounted paddle shifters to change gears if you choose. Explore your options.

**3.0-LITRE GTDI<sup>1</sup>**

Featuring twin-turbocharging and direct-injection technology, this engine is one of the most powerful Lincoln has ever produced – putting 400 horsepower and 400 lb.-ft. of torque<sup>2</sup> at your discretion. It is paired with Dynamic Torque Vectoring for the consummate Continental driving experience.

**2.7-LITRE GTDI**

Select this direct-injected engine to attain an impressive balance of efficiency<sup>3</sup> and performance. Two turbochargers pump air quickly into the combustion chambers, generating a virtually instantaneous surge of on-demand power: 335 horsepower and 380 lb.-ft. of torque.<sup>2</sup>

**INTELLIGENT AWD**

To help Continental perform at its best in all conditions, Intelligent all-wheel drive (AWD) is standard. The fully automatic system is designed to enhance handling and maximize traction by transferring power between the front and rear wheels as needed, typically before wheelslip can even occur.

<sup>1</sup>Available feature. <sup>2</sup>Horsepower and torque ratings achieved with 93-octane fuel. <sup>3</sup>Fuel consumption ratings based on Government of Canada approved test methods. Actual fuel consumption will vary for all ratings.







**THE BEST DECISIONS ARE MADE WITH TRUSTWORTHY COUNSEL.**

Your wellness regimen. Your investments. You know where to look for guidance with these. When you need to parallel park or back into a perpendicular spot, turn to the Enhanced Active Park Assist System<sup>1</sup>. Using ultrasonic sensors, the system not only helps you locate an appropriate space, it steers the vehicle into it. All you do is follow on-screen prompts and control the shifter, brake and accelerator pedals. It can steer while you pull out of a parallel spot, as well.



Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. <sup>1</sup>Available feature.





**SO MUCH CAN HAPPEN IN THE BLINK OF AN EYE.**

You can make an impression. Stir up emotions. Completely change your course. When split-second challenges arise on the road, the advanced driver-assist features Continental offers in its Technology Package<sup>1</sup> can help you maintain a sense of calm.

Enabling the vehicle to monitor your surroundings so you can react accordingly, these features provide support in many ways. They can help detect the presence of other vehicles in your blind spots and prompt you to stay in your lane. They can help manage the vehicle's speed in tedious stop-and-go traffic, as well as on the open highway. Plus, if you should need to come to an unanticipated stop, there are technologies engineered to help with that, too. Glide through life's experiences with elegant confidence in the all-new Lincoln Continental.

Learn more about these advanced technologies in the Specifications. Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. <sup>1</sup>Available feature.




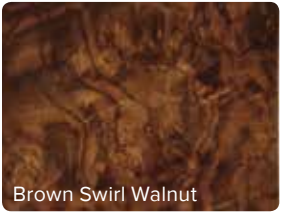









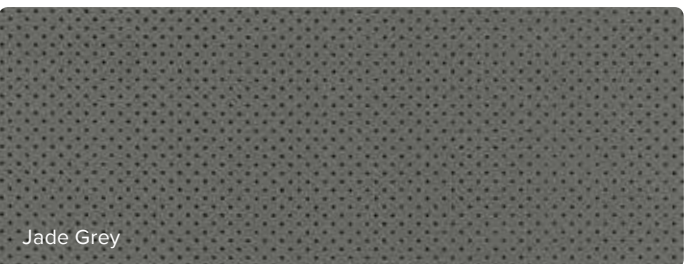


“Never look back unless you are planning to go that way.” — HENRY DAVID THOREAU



EXTERIOR FINISH									
									
1 Black Velvet	2 Ingot Silver Metallic	3 Palladium White Gold Metallic	4 Magnetic Grey Metallic	5 White Platinum Metallic Tri-coat <sup>1</sup>	6 Jade Green Metallic	7 Burgundy Velvet Metallic Tinted Clearcoat <sup>1</sup>	8 Ruby Red Metallic Tinted Clearcoat <sup>1</sup>	9 Midnight Sapphire Blue Metallic	10 Diamond Black Metallic

Colours are representative only. Interiors shown for colour only. Actual interiors may vary. <sup>1</sup>Additional charge.

INTERIOR PALETTE		ACCENT TRIM		
		 Brown Swirl Walnut	 Espresso Ash Swirl	 Jade Ash Swirl
	 Ebony	SELECT Available with exterior colours 1-9  RESERVE Available with all exterior colours		
	 Terracotta	RESERVE Available with exterior colours 1-6, 10		
	 Cappuccino		SELECT Available with exterior colours 1-9  RESERVE Available with all exterior colours	
	 Jade Grey			RESERVE Available with exterior colours 1-6, 10



STANDARD FEATURES
<b>Power and Handling</b> 2.7-litre GTDI V6 engine 335 hp @ 5,700 rpm <sup>1</sup> 380 lb.-ft. of torque @ 3,500 rpm <sup>1</sup> Estimated Fuel Consumption <sup>2</sup> AWD 14.0L/100 km city and 9.5L/100 km hwy (20 mpg city/30 hwy) 6-speed SelectShift® automatic transmission with paddle activation Electric-assist parking brake Engine block heater Intelligent all-wheel drive (AWD) Lincoln Drive Control featuring Continuously Controlled Damping (CCD), Electric Power-Assisted Steering (EPAS), and Active Noise Control Power disc brakes with Anti-Lock Brake System (ABS) and 18" front rotors with twin-piston calipers
<b>Driver-Assist Technology</b> Adaptive steering Automatic headlights BLIS® (Blind Spot Information System) with cross-traffic alert Forward and Reverse Sensing Systems Hill start assist SYNC® 3 with 8" colour LCD capacitive touchscreen in centre stack with swiping capability, 911 Assist,® AppLink™ and 2 smart-charging USB ports
<b>Exterior</b> Acoustic-laminate side door glass Adaptive HID headlights and LED daytime running lights Dual integrated bright exhaust tips E-Latch door handles Hands-free power trunk lid Power-adjustable, power-folding, heated sideview mirrors with memory, security approach lights, integrated LED turn signal indicators, and auto-dimming driver's side Power-cinch door closing SoundScreen® acoustic windshield
<b>Lincoln Experiences</b> Approach Detection Autofold sideview mirrors Backlit E-Latch exterior door handles Dynamic signature lighting Lincoln logo welcome mat Lincoln signature fade-on exterior lighting Lincoln App™
<b>Driver Controls</b> Auto Hold Intelligent Access with push-button start Push-button shift transmission Remote Start System Steering wheel-mounted controls for audio and cruise Universal garage door opener

<b>Audio and Navigation Systems</b> Premium Sound System with 10 speakers SiriusXM® with 6-month prepaid subscription Voice-activated Navigation System with pinch-to-zoom capability
<b>Interior</b> 110-volt/150-watt power outlet Ambient lighting Illuminated front door-sill plates Power-tilt/-telescoping steering column with memory Power windows with one-touch-up/-down and global open/close Rear-seat smart-charging USB ports (2) Wollsdorf leather-wrapped steering wheel with genuine wood accent
<b>Seating</b> 60/40 split-folding rear seat Bridge of Weir Deepsoft™ leather-trimmed seats
<b>Safety and Security</b> Personal Safety System™ for driver and front passenger with dual-stage front airbags, <sup>3</sup> safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System Driver's knee airbag <sup>3</sup> Glove-box-door-integrated knee airbag <sup>3</sup> Front-seat side airbags <sup>3</sup> Side-curtain airbags <sup>3</sup> AdvanceTrac® ESC (electronic stability control) Individual Tire Pressure Monitoring System (excludes spare) LATCH (Lower Anchors and Tether Anchors for Children) MyKey® Perimeter alarm Rear view camera SecuriCode™ invisible keypad SecuriLock® Passive Anti-Theft Engine Immobilizer System SOS Post-Crash Alert System™

SELECT	RESERVE	
	O	<b>Power and Handling</b> 3.0-litre GTDI V6 engine 400 hp @ 5,500 rpm <sup>1</sup> 400 lb.-ft. of torque @ 2,750 rpm <sup>1</sup> Estimated Fuel Consumption <sup>2</sup> AWD 14.4L/100 km city and 9.7L/100 km hwy (20 mpg city/29 hwy) Includes Dynamic Torque Vectoring
		<b>Exterior</b> P S Auto high-beam headlights P S Rain-sensing windshield wipers with de-icer feature
	S	<b>Driver Controls</b> Embedded modem (integrates features with the Lincoln App)
	O S	<b>Audio Systems</b> Revel® audio system with 13 speakers, 12-channel Class D amplifier and QuantumLogic® Surround Technology; includes HD Radio™ Technology <sup>4</sup>
	P	Revel Ultima® audio system with 19 speakers, 20-channel hybrid (Class A/B and D) amplifier, Clari-Fi™ music restoration technology, QuantumLogic Surround Technology, and aluminum speaker grilles; includes HD Radio Technology <sup>4</sup>
	O S	Single-CD player
		<b>Interior</b> O O Dual-panel moonroof with power sunshade S Dual-zone electronic automatic temperature control O O Floor liners P S Heated steering wheel S Power rear-window sunshade S Tri-zone electronic automatic temperature control

DIMENSIONS

<b>WIDTH</b> 2,090 mm (82.3") (including mirrors)	<b>1,983 mm (78.1") (mirrors folded)</b>	<b>I</b>	<b>LENGTH</b> 5,115 mm (201.4")	<b>I</b>	<b>HEIGHT</b> 1,487 mm (58.5")
<b>WHEELBASE</b> 2,994 mm (117.9")					
<b>HEAD ROOM</b> 998 mm (39.3") front/957 mm (37.7") rear	<b>I</b>	<b>LEG ROOM</b> 1,129 mm (44.4") (max.) front/1,049 mm (41.3") rear			
<b>HIP ROOM</b> 1,420 mm (55.9") front/1,393 mm (54.8") rear	<b>I</b>	<b>SHOULDER ROOM</b> 1,480 mm (58.3") front/1,421 mm (55.9") rear			
<b>CARGO VOLUME</b> 473 litres (16.7 cu. ft.)	<b>I</b>	<b>PASSENGER VOLUME</b> 3,012 litres (106.4 cu. ft.)			
<b>TOTAL INTERIOR VOLUME</b> 3,485 litres (123.1 cu. ft.)	<b>I</b>	<b>FUEL TANK CAPACITY</b> 68 litres			

<sup>1</sup>Horsepower and torque ratings achieved with 93-octane fuel. <sup>2</sup>Fuel consumption ratings based on Government of Canada approved test methods. Actual fuel consumption will vary for all ratings. <sup>3</sup>Always wear your safety belt and secure children in the rear seat. <sup>4</sup>HD Radio reception may not be available in all areas.

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Comparisons based on competitive models (class is Luxury Full-Size Sedans based on Lincoln segmentation), publicly available information and Lincoln certification data at the time of printing. Some features discussed may be optional. Vehicles may be shown with optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to optional features and/or production variability. Information is provided on an "as is" basis and could include technical, typographical or other errors. Ford Motor Company of Canada, Limited, makes no warranties, representations, or guarantees of any kind, express or implied, including but not limited to, accuracy, currency, or completeness, the operation of the information, materials, content, availability, and products. Your local Lincoln Dealer is your best source for up-to-date information. Lincoln, Ford Motor Company of Canada, Limited, reserves the right to change product specifications, pricing and equipment at any time without incurring obligations.

SELECT		S = Standard    O = Optional    P = Available as part of a Package
	RESERVE	
S		<b>Seating</b> 10-way Perfect Position front seats with 2-way power lumbar and driver's side memory feature
	S	24-way Perfect Position front seats with power thigh extenders and head restraints
	O	30-way Perfect Position front seats with Active Motion® and power thigh extenders and head restraints
	S	Heated and cooled front seats
S		Heated front seats
P	S	Heated rear outboard seats
	S	PowerFold® rear outboard head restraints
		<b>Safety</b> O O Inflatable rear outboard safety belts
		<b>Packages</b> O S <b>Climate Package:</b> auto high-beam headlights, heated rear outboard seats, heated steering wheel, and rain-sensing windshield wipers with de-icer feature
	O	<b>Luxury Package:</b> premium LED headlights, single-CD player, and Revel Ultima audio system with 19 speakers; includes HD Radio Technology <sup>4</sup>
	O	<b>Rear-Seat Package:</b> 40/20/40 split rear seats; rear centre armrest with LCD screen, rear climate controls and cupholders; dual-panel moonroof; rear heated and cooled outboard seats with Active Motion, door-mounted controls for power recline and 4-way power lumbar; manual outboard rear head restraints with adjustable bolsters; inflatable rear outboard safety belts; interior rear security lights; rear-door window sunshades; and rear climate control B-pillar registers
O	O	<b>Technology Package:</b> 360-Degree Camera with front camera washer, Adaptive Cruise Control with Stop-and-Go, Pre-Collision Assist with Pedestrian Detection, Enhanced Active Park Assist System, Lane-Keeping System, Driver Alert System, and rain-sensing windshield wipers with de-icer feature



# EMPOWERING

FEATURES INCLUDED ON EVERY CONTINENTAL

## LINCOLN DRIVE CONTROL

Road conditions change. Continental adapts. You remain comfortably in control. That is the beauty of Lincoln Drive Control featuring Continuously Controlled Damping (CCD). You do not know what to expect, but it does. Using sophisticated sensors, it reads the road – and your driving input – 500 times per second. Then, it adjusts to help deliver a smooth ride and responsive handling. Depending on your mood, feel free to select between 3 drive modes – Comfort, Normal or Sport. With any of them, Electric Power-Assisted Steering (EPAS) automatically adjusts to provide the kind of steering response and feedback that make you feel confident behind the wheel.

## ADAPTIVE STEERING

Sometimes it really pays to go with the flow. Unlike the fixed ratio you get with a mechanical steering setup, adaptive steering is designed to keep pace with changes in your speed. It dynamically adjusts the ratio between your steering wheel and road wheels to deliver impressive steering performance and responsiveness. When you are travelling at lower speeds, the ratio is lowered, helping your vehicle feel very agile and fluid, and even making it easier to park. As your speed increases, the ratio increases, helping your vehicle feel taut and stable as it responds precisely to your inputs.

## AUTO HOLD

There is no need to hold down the brake pedal for a long stoplight or extended wait. Just activate the Auto Hold feature, then come to a complete stop. Even on a hill, the system will hold your vehicle in place until you press the accelerator.

AVAILABLE EXCLUSIVELY ON RESERVE

## DYNAMIC TORQUE VECTORING

Paired with the 400-horsepower 3.0-litre GTDI engine,<sup>1</sup> Dynamic Torque Vectoring teams up with Intelligent all-wheel drive (AWD) to send up to 100% of the available rear-axle torque to one outside rear wheel while cornering – the result is a smooth and seamless driving experience.

# CRAFTED

## 1:1 MODEL

A critical new step was introduced to the Lincoln development process with this all-new vehicle. Computer-generated data was used to create a life-size model of Continental early in the development process. This new approach allows the designers, engineers, program managers and other key members of the team to scrutinize and refine the way the data defines the final product, in order to hone the fit and finish of the vehicle's most minute details.

## LUXURY VALIDATION

The materials, craftsmanship, fit and finish, and function of each Continental that leaves our facility are meticulously inspected by the experts in our Lincoln Luxury Validation Centre – ensuring that your new vehicle meets Lincoln standards in every way, before you see that it meets yours.

# ADVANCED

DRIVER-ASSIST TECHNOLOGIES

## ADAPTIVE CRUISE CONTROL WITH STOP-AND-GO

When highway cruising or in lower-speed traffic, Adaptive Cruise Control with Stop-and-Go<sup>1</sup> is designed to eliminate the need for constant adjustments. You simply set the speed, and the system can adjust to maintain your choice of 4 preset gaps from the vehicle in front of you, even following it to a complete stop.

## LANE-KEEPING SYSTEM AND DRIVER ALERT SYSTEM

If you start to drift out of your lane, the Lane-Keeping System<sup>1</sup> is there to help. Using a forward-facing camera to detect road lane markings, it can apply steering wheel torque and even alert you with steering wheel vibration to help direct you to return to your lane.<sup>2</sup> If it detects that you have crossed the line or repeatedly drifted, the Driver Alert System<sup>1</sup> can emit an audible tone and display a coffee cup image to let you know it is break time.

## PRE-COLLISION ASSIST WITH PEDESTRIAN DETECTION

Sometimes you cannot see it coming. A sudden turn in front of you. Unexpected brake lights. Get help from our Pre-Collision Assist with Pedestrian Detection.<sup>1</sup> Using camera and radar technology, it can monitor your vehicle's proximity to other vehicles and pedestrians. If a potential collision is detected, it can alert you with visible and audible warnings and, if needed, precharge the brakes and increase brake sensitivity to help provide full responsiveness when you brake. If the system determines a collision is imminent, active braking may automatically apply full braking.<sup>3</sup>

## BLIS (BLIND SPOT INFORMATION SYSTEM) WITH CROSS-TRAFFIC ALERT

Some vehicles may be out of your line of sight, but they can be detected by BLIS<sup>®</sup> (Blind Spot Information System) with cross-traffic alert. If the system's radar sensors detect a vehicle in either blind spot while you are driving forward, the system can alert you with a light in the corresponding sideview mirror. While backing up, it can also detect a vehicle approaching from either side, then notify you with a warning light and an audible tone.

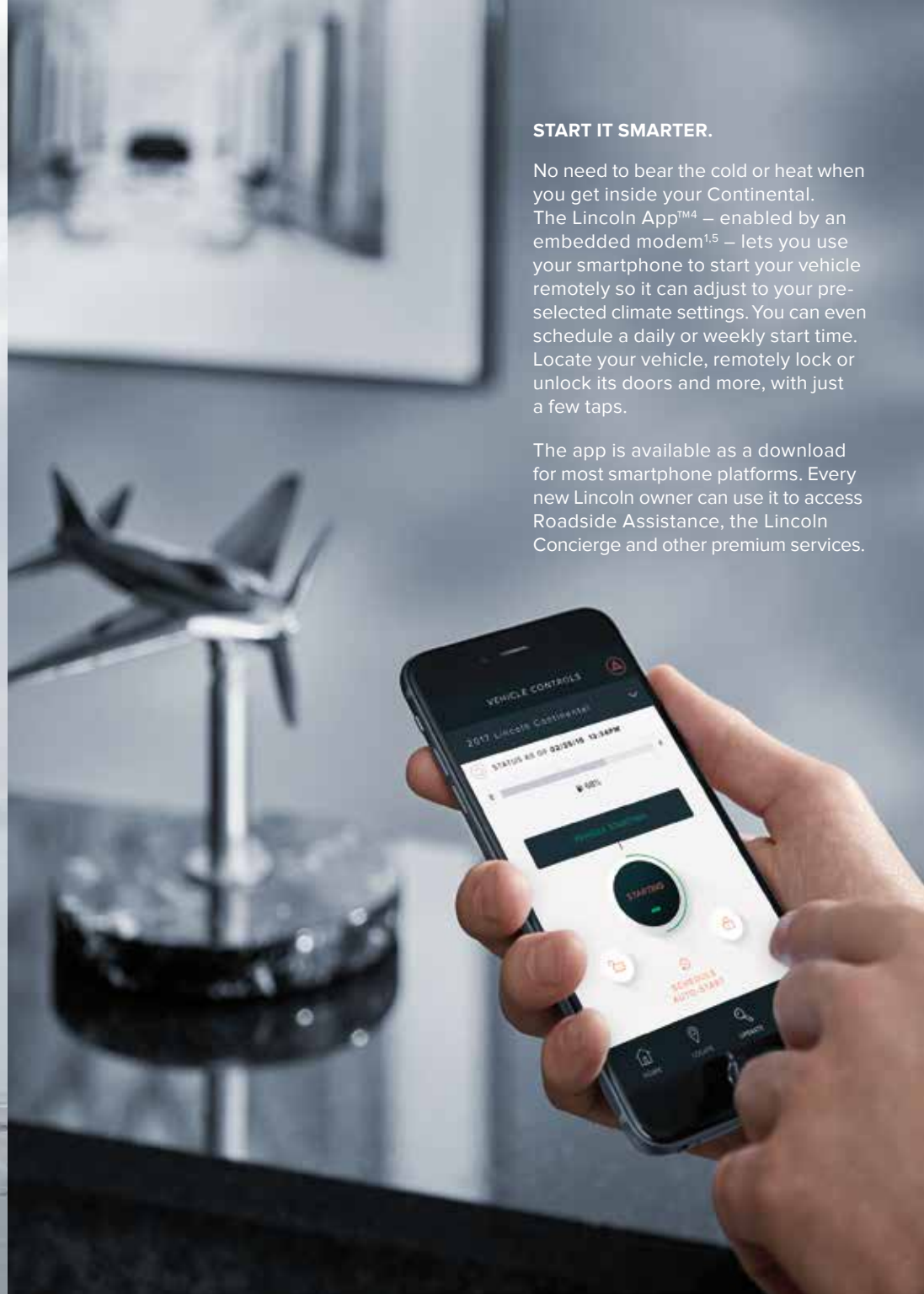
## 360-DEGREE CAMERA

By merging the views from 4 cameras – 1 in the front, 1 on each sideview mirror and 1 in the back – the 360-Degree Camera<sup>1</sup> creates a bird's-eye view of your vehicle and its surroundings. Displayed on the 8" colour screen, it offers visual guides to help you gauge the distance to objects and includes a front washer. You can also switch to a 180-degree view from either the front or the rear camera. The wide-angle view lets you see around corners and other vehicles to check for approaching cross traffic. It can help you make informed decisions when visibility is limited.

## START IT SMARTER.


No need to bear the cold or heat when you get inside your Continental. The Lincoln App<sup>TM4</sup> – enabled by an embedded modem<sup>1,5</sup> – lets you use your smartphone to start your vehicle remotely so it can adjust to your pre-selected climate settings. You can even schedule a daily or weekly start time. Locate your vehicle, remotely lock or unlock its doors and more, with just a few taps.

The app is available as a download for most smartphone platforms. Every new Lincoln owner can use it to access Roadside Assistance, the Lincoln Concierge and other premium services.




Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. <sup>1</sup>Available feature. <sup>2</sup>Lane-Keeping System does not control steering. <sup>3</sup>While Pre-Collision Assist with Pedestrian Detection may be especially helpful in unexpected situations, it does not replace the driver and has limitations, including nighttime, low and harsh lighting conditions, vehicles moving in a different direction, and certain weather conditions. System is active at speeds between approximately 5 km/h and 80 km/h. <sup>4</sup>Lincoln App, compatible with select smartphone platforms, is available to download through the Apple<sup>®</sup> App Store<sup>®</sup> or Google Play.<sup>TM</sup> Message and data rates may apply. Service may be limited by mobile network coverage area. Lincoln App Terms and Privacy apply. Available late 2016. <sup>5</sup>SYNC<sup>®</sup> Connect (embedded modem), an optional feature on select 2015 through 2017 MY vehicles, is required for certain features and includes subscription service for four years from the vehicle sale date as recorded by the dealer. Subscription fees apply after four years.






19" Premium Dark Stainless-Painted Aluminum with Chrome Inserts

Standard  
SELECT




19" Polished Aluminum with Premium Ebony-Painted Pockets

Standard  
RESERVE



19" Polished Aluminum with Premium Ebony-Painted Pockets

Included  
RESERVE with 3.0-litre GTDI



20" Polished Aluminum with Dark Tarnish-Painted Pockets

Optional  
SELECT/RESERVE



WHEEL AVAILABILITY

EXCEEDING EXPECTATIONS

**LINCOLN AUTOMOTIVE FINANCIAL SERVICES**


Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Lincoln Automotive Financial Services. Visit your local Lincoln Dealer, call the Customer Service Centre at 1.855.768.8909 or go to LincolnAFS.ca for details.

**LINCOLN PROTECT PLANS**

Help protect your investment and add to your peace of mind by complementing your Lincoln purchase or lease with a Lincoln Protect plan. Lincoln Protect offers you protection against unexpected repair costs after your Basic Coverage in the New Vehicle Limited Warranty expires by covering many vehicle components. Enjoy the drive even more by complementing your Lincoln Protect plan with a prepaid maintenance plan, which covers all required scheduled maintenance for your vehicle, plus six wear items. See your Dealer for details.

**LINCOLN ORIGINAL ACCESSORIES COVERAGE**

Lincoln Original Accessories that are properly installed by the authorized Dealer that sold the accessory will be warranted for whichever provides you the greatest benefit: 24 months/unlimited distance, or the remainder of your 4-year/80,000-km New Vehicle Limited Warranty. Lincoln Licensed Accessories (LLA) are warranted by the accessory manufacturer's warranty. LLA are designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your local Lincoln Dealer for details and/or a copy of all limited warranties.

 <b>LINCOLN ACCESSORIES</b>	
Lincoln Continental shown with full vehicle cover by Covercraft®¹ Express your personal preference in style, convenience and protection.	
<b>Electronics</b>	<b>Interior</b>
Remote start systems	Ash cup/coin holders
Vehicle Security System	Cargo area protector (B)
	Carpeted floor mats
	First aid and roadside assistance kits by DC Safety™¹
<b>Exterior</b>	Floor liners (C)
Full vehicle cover by Covercraft¹	Soft cargo cooler bag
Side window deflectors by Lund®¹ (A)	Soft cargo organizers (large and standard sizes)
Wheel lock kit	



¹Lincoln Licensed Accessory.





#### WE'RE HERE FOR YOU

It's the collective promise of everyone at Lincoln – from our trusted service advisors and expert technicians, to the voice on the other end of the line should you call – that we'll be here for you and your Lincoln wherever, whenever, if ever, you need us.

#### LINCOLN LIMITED WARRANTIES<sup>1</sup>

Drive confidently – the Basic coverage of the New Vehicle Limited Warranty protects you for 4 years/80,000 km. The Powertrain Warranty, Safety Restraint System coverage and Corrosion coverage last even longer.

#### ROADSIDE ASSISTANCE FOR LIFE<sup>1</sup>

Whether you're at home or out on the road, we're here for you with 24/7 nationwide assistance. If you lock yourself out of the vehicle, run out of fuel, or need a tow – just contact us through the Lincoln App™ or give us a call at 1.800.387.9333. As the original owner, you can receive Roadside Assistance at no charge for as long as you own the vehicle.

#### COMPLIMENTARY CAR WASH<sup>2</sup>

After completing service on your Lincoln vehicle, we'll return it to you freshly washed – another shining example of our commitment to you.

#### LINCOLN CONCIERGE

As the owner of a Lincoln, you can take comfort in knowing we're always by your side. You can contact our caring agents at 1.888.658.6554. They're empowered to answer your owner benefit questions and help you with new vehicle features, as well as any other vehicle-related concerns.

#### COURTESY VEHICLE<sup>2</sup>

Should your Lincoln require service, you can count on us to be there for you with a courtesy vehicle.

#### LINCOLN APP

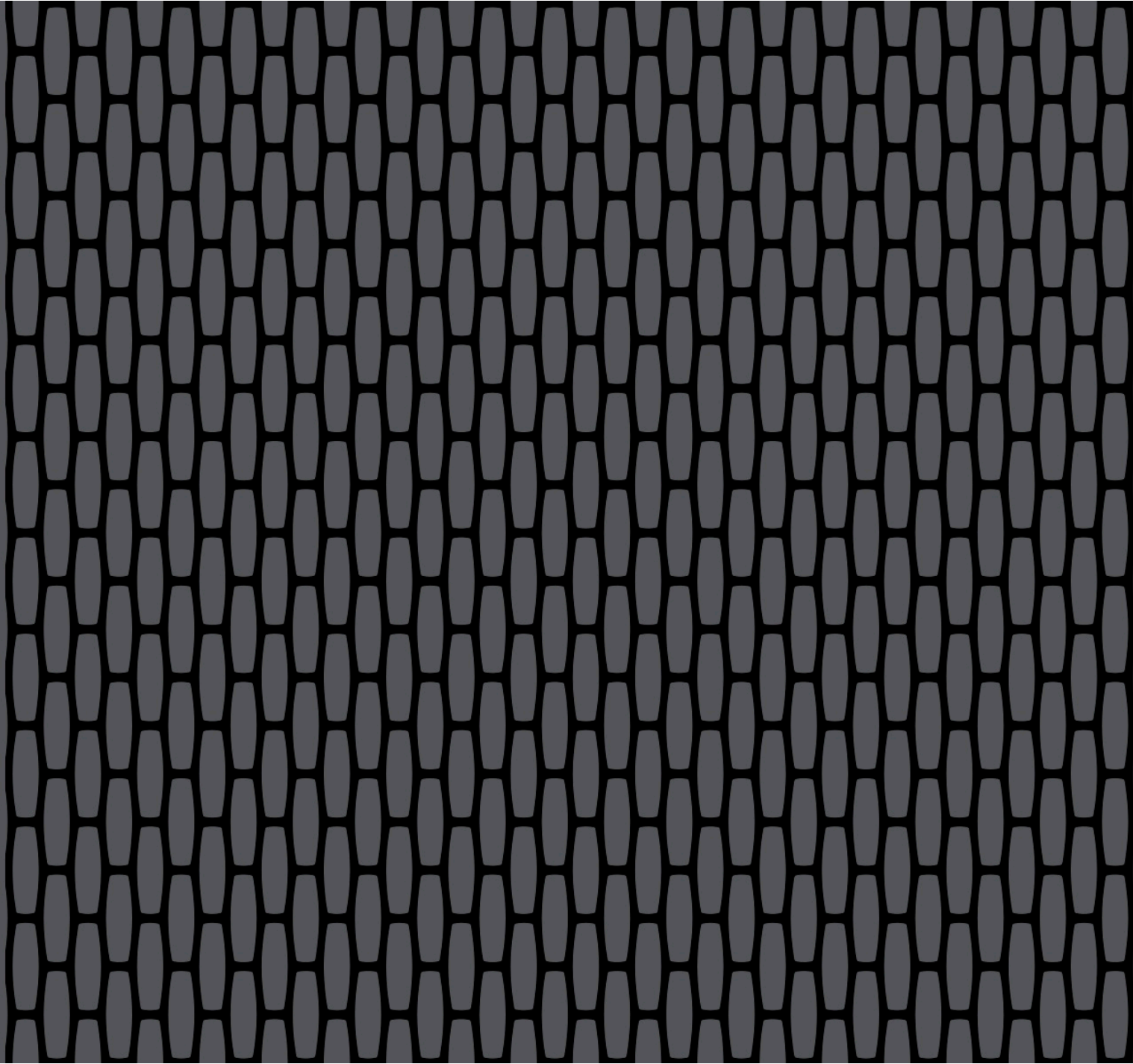
Available as a download to your iPhone® or Android™ device, the Lincoln App provides easy access to Roadside Assistance, your Lincoln Concierge and other premium Lincoln owner services.



Discover more at [LincolnCanada.com](https://www.lincolncanada.com)

<sup>1</sup>Lincoln reserves the right to change program details at any time without obligations. See your dealer for limited warranties and complete details. <sup>2</sup>Availability depends on dealer participation. See your dealer for details.





THE LINCOLN MOTOR COMPANY